

Creating 301 Redirects in the Craft CMS

1. When logged into the CMS, click on “URL Redirects” from the main left hand navigation
2. This will take you to an overview of all existing 301 Redirects that are housed in the CMS.
3. To create a new 301 redirect, click the red “+New Static Redirect” button in the upper right hand corner of your screen.
4. The only fields that should be edited are the **Legacy URL Pattern** field and the **Destination URL** field.
5. Use the old/closed internal site URL for the **Legacy URL Pattern** field and only include the URL after the root domain. For example: */blog/bad-story/* not *https://www.yoursite.com/blog/bad-story/*
6. Use the **Destination URL** field for the new URL you wish to redirect the old/closed URL to. For example: */blog/good-story/* not *https://yoursite.com/blog/good-story/*
7. Click the red “Save” button.
8. Check the 301 on the live website.

Important Tips

- **Always use a leading and trailing / in your 301 redirects.**
- **Never try to 301 an open/active entry in the CMS. The entry must be disabled (not live) to be 301'd.**
- **You cannot 301 a URL from your website to a 3rd party domain/URL. Use external links for this use case.**
- **Avoid using REGEX and other advanced 301 redirect rules.**